

HYUNDAI ELEVATOR

QUARTERLY NEWSLETTER

Vol.10 / JUNE 2017



COVER STORY

Hyundai Elevator and a global resort meet

Vietnam 'MUONG THANH SONG HAN Hotel' Order Story

HOT ISSUE

Anything is possible if you put your mind to it!

HDEL PEOPLE

Hello! Malaysia Sdn. Bhd.

Hyundai Elevator meets some of the top resorts from around the world

The story behind how Hyundai Elevator won the contract for the 'MUONG THANH SONG HAN HOTEL' in Vietnam



Armed with elevators that travel at low/medium speeds to those that achieve ultra-high speeds, Hyundai Elevator meets customers from all over the world thanks to a variety of available products that feature world-class technology. In this edition, we take you to the story behind how Hyundai Elevator won the contract for 'MUONG THANH SONG HAN HOTEL,' located on the shores of the most beautiful beach in Danang, Vietnam.

World no. 1 Hyundai Elevator arrives at the no. 1 resort city, Danang

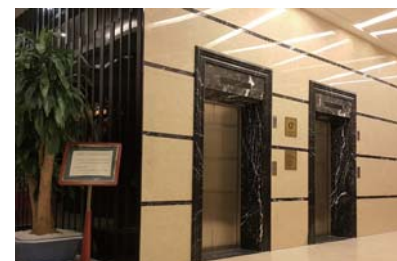
Meaning the "entrance to the big river," Danang was a big maritime trade hub in the past. Now, it has become the largest commercial city in central Vietnam. Danang is the fourth largest city in Vietnam with a population of 800,000 and is ranked as the no. 1 city where the Vietnamese people want to live the most. In fact, Danang was relatively overshadowed as a travel destination behind the city of Hoi An in the same region which has been listed as a World Heritage Site. Recently, however, Danang has done away with its austere image as the 'economic center of central Vietnam' and acquired a more romantic profile as a 'resort city.' With famous mega-resorts establishing their presence in Danang, the number of tourists has exploded. Of note is 'Muong Thanh Song Han,' a hotel built near the Han River (Song Han) by the 'Muong Thanh Group.' As a five-star hotel, the highest rated hotel in Danang, it has an air of rarity and is a landmark for the region, and this is where Hyundai Elevator succeeded in winning the contract to supply elevators and escalators.

A luxurious five-star hotel and the high-quality of Hyundai Elevator

So far, Hyundai Elevator has primarily focused on Hanoi and northern Vietnam, projects to Hyundai Elevator, winning the Mung Thanh Song Han Hotel Project is significant in that it gives the company an opportunity to expand its sales network and capacities to central Vietnam. Hyundai Elevator had previously focused its sales force in northern and southern Vietnam. Securing a contract with a five-star hotel built by one of Vietnam's major developers, the Muong Thanh Group, in an important city in central Vietnam like Danang is extremely significant in Hyundai Elevator's plans to increase its sales network into central and southern Vietnam.

Hyundai Elevator installed 18 3m/s-velocity elevators and 6 escalators at Muong Thanh Song Han. Considering the geographical characteristics of Muong Thanh Song Han located on a beautiful beach and its status as a five-star hotel, Hyundai Elevator applied design features such as the "Special Luxury Ceiling," "Luxury OPB," and "Luxury Black Door" to the elevators at Muong Thanh Song Han.

With its efforts at Muong Thanh Song Han, Hyundai Elevator was able to establish itself as a high-quality elevator company that combines top technology with great aesthetics. For those looking for the best experience in the beautiful resort city of Danang, Hyundai Elevator will offer you speed and comfort. Hyundai Elevator will not stop at this order contract, but will also continue to elevate its business in the Vietnamese market by further developing various technologies.



NE Sales Team, Vietnam Subsidiary,
Nguyen Duc Hoa

The behind story - Becoming a major business in the Vietnamese elevator market!

The Muong Thanh Group was originally engaged in business with another elevator company. However, there was a problem with the quality of the elevator, so they cut ties with their previous elevator supplier. Hyundai Elevator did not miss out on the opportunity and used its strengths to appeal to the Muong Thanh Group. Hyundai Elevator satisfied the client with the

outstanding quality of its products which suited the class and reliability of the Muong Thanh Song Han as a five-star hotel. Based on the success it achieved with this contract, Hyundai Elevator is expected to become a major player in the Vietnam elevator market by expanding its sales network across central and southern Vietnam.

Anything is possible if you put your mind to it!

Customer-centric elevators by Hyundai Elevator

A pleasant and convenient 'Touchless Button' experience

'Touchless Button' is a feature where the sensor detects the passenger's hand when it comes close to the elevator's buttons. Once it recognizes the hand, the system presses the button automatically. This feature was designed based on the fact that elevator buttons used often by various passengers can become a hot bed of bacteria. Touchless Button can prevent viral contaminations through elevator buttons in advance, making it suitable for hospitals and multi-purpose facilities used by multiple unspecified individuals. It's a combination of Hyundai Elevator's prowess in advanced technology and eco-friendliness.



'Handwriting OPB' adding an analog touch using digital technology

Developed by Hyundai Elevator, 'Handwriting OPB' transcends mere convenience in terms of its functionality - it adds an element of fun that entertains the passenger's emotions. Handwriting OPB is a feature where the user can write the floor they want to get to on the touch screen. The elevator recognizes the writing and registers the floor. Using the latest IT devices, including touch screens and touch pads, Hyundai Elevator has added an analog sensibility to its elevators. Also, because there are no buttons inside or outside the car (elevator), the building appears neater and more sophisticated.

Call the elevator up with your foot! The 'Foot Button'

Have you ever thought that you'd like to control the elevator with your feet when you can't use either hand because you're carrying too many things? The 'Foot Button' developed by Hyundai Elevator turned that thought into reality. The Foot Button system controls a variety of elevator functions. Passengers can call the elevator up or down, open its doors, etc. by placing their foot under the elevator button. It recognizes the movement of the passenger's feet, which makes it perfect if your hands are unavailable or for those who have difficulties operating the elevator's buttons.



Hyundai Elevator grew as a comprehensive transportation equipment manufacturer with distinguished products and outstanding installation and maintenance capacities. Now, in addition to focusing on excellent technology and stable management, Hyundai Elevator is developing "customer-centric" elevators with a mindset geared towards careful and thorough customer service in order to compete with world-class companies.



Anyone can call up the elevator anytime, anywhere with ANYVATOR

Why do the elevator buttons have to be in fixed positions? Is there a way for people towards the back of the elevator or for small children to use elevators more comfortably? Hyundai Elevator zeroed in on this issue and developed 'ANYVATOR' which features a multi-touch enabled ultra-large display inside the elevator, allowing passengers to enter whichever floor they need at any location they touch on the screen. ANYVATOR aims to break the stereotype of elevators and design a convenient elevator that everyone can use without feeling uncomfortable. Anyone, from disabled people using wheel chairs or other aids to small children, can use the elevators without any inhibitions. Not only that, several people can enter their destination at the same time, which takes care of the spatial limitations existing elevators have. The display also provides a variety of information including the elevator's operational status, weather, and news. ANYVATOR was selected for the Gold Prize in the Professional Concept category at the iF Design Awards in 2017.



With more and more skyscrapers popping up recently, elevators are now perceived as more than just means of transportation. Based on such perception, Hyundai Elevator has changed the paradigm of existing elevators by taking the lead in product development and design innovation using a wide range of IT technologies. It continues to receive great feedback from customers by developing technologies that other companies have not attempted to develop, and it is launching designs capable of winning over consumers. Hyundai Elevator products embody the company's 'customer-centric' philosophy that aims to create the best elevators 'for consumers'.



Korea

Interim Report on Tear Down & Redesign (TDR) Innovation Initiatives



An interim report session for the Tear Down & Redesign (TDR) initiative was held on April 25 at Hyundai Elevator's Korea headquarters (Icheon, Gyeonggi-do). More than 60 people including CEO Bob Jang, other executives, and TDR members attended the reporting session. TDR refers to an initiative to redesign ("Tear Down") existing concepts, processes, standards, etc. and redesign them into new concepts in new environments. Currently, five teams at Hyundai Elevator's headquarters in Korea and two teams in Shanghai, China are taking part in TDR.



Korea

Hyundai Elevator holds the 2017 Sustainability TFT Workshop



The 2017 Sustainability TFT Workshop got under way on April 5 at the Seoul Office in Korea. Hosted by the Korean Standards Association (KSA), this workshop featured more than 20 members including CHO and Executive Director Jung-Han Lee (Sustainable Management Committee Chair). This event kicked off the Sustainability TFT's activities in 2017. The concept, planning direction, and main contents of the 2017 Sustainability Report were shared during the workshop. Hyundai Elevator has been publishing its Sustainability Report since 2016. The 2017 Sustainability Report (English version) is expected to be published at the end of July.



Malaysia

Hyundai Elevator Malaysia Subsidiary hosts event to unveil its Vision House signboard



Hyundai Elevator Malaysia Subsidiary hosted an event to unveil the signboard for its Vision House on April 20. At the opening ceremony, CEO Bob Jang signed the Vision House signboard written in Bahasa Malaysia and handed it over to the Brian Lee, Head of the Hyundai Elevator's Malaysia Subsidiary. CEO Bob Jang asked local staff to participate in upholding the core values and commitments of Hyundai Elevator. Meanwhile, CEO Bob Jang visited one of Hyundai Elevator's most important projects in Malaysia, the Suez Domain Project (KL GATEWAY, 51 elevators, 63 escalators, 1,238 parking spaces), to encourage his employees.



Shanghai

Wanda Group selects Shanghai Subsidiary as maintenance and remodeling service vendor for its elevators



On May 3, Shanghai Subsidiary was selected as a vendor for elevator maintenance/remodeling services of 'Wanda Group' in China. Wanda Group is one of China's biggest groups with various business interests in real estate, hotels, department stores, and entertainment. In particular, 'WANDA COMMERCIAL PROPERTIES CO., LTD,' an affiliate of Wanda Group, is the largest real estate company in the world with more than 130 shopping malls and 70 hotels. Wanda Group first approves a select number of companies, and then allows those companies to bid on its projects. As such, Hyundai Elevator's recent selection as a vendor has significant implications moving forward. Hyundai Elevator is expected to expand its market share in China, as its nomination in the 'New Elevator Equipment Supplier' list, which is expected to be announced soon, will be viewed as a positive step towards securing a foothold in the market.



Hyundai Elevator opens its official 'Facebook' account!

Hyundai Elevator opened its official Facebook account to facilitate more active communication between executives, staff, customers, and elevator passengers. The official Facebook account for Hyundai Elevator shares not only news from outside the company, but also various company news items.



Scan the QR code to learn more about our Facebook page

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by foremost experts on ultra high-speed and high-rise elevators

Major Project Dept. General Manager
MOO-SEOK NAM
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Traffic analysis of elevator equipments and solution proposal



Phased design support service
(Schematic Design » Design Development » Construction Document)



Introduction of new elevator technologies
(Life Boat Lift, Stack Effect, Building Sway, Noise-Vibration Countermeasures)



Analysis of building law and code/Review service



Improvement service of elevator technology and safety through technical seminars



Technical consulting support on application-specific elevator technology

Hyundai Elevator, which is close to us everywhere in the world!

 Turkey



INISTANBUL 2nd STAGE

- Project Owner: IS GYO-NEF-SERA TAPI
- Site: Istanbul
- Date of Award: March 2017
- Units: 25 elevators
- Speed: 1.75m/s-velocity
- Building Characteristics: Apartment

 Ethiopia



ET500, YOTEK CON

- Project Owner: YOTEK Construction PLC.
- Site: Addis Ababa University
- Date of Award: April 2017
- Units: 11 elevators
- Speed: 2.5m/s-velocity, 1.75m/s-velocity
- Building Characteristics: University

 Iran



OPAL

- Project Owner: OPAL
- Site: Sa'adat Abad
- Date of Award: March 2017
- Units: 11 elevators
- Speed: 2.5m/s-velocity, 1.5m/s-velocity
- Building Characteristics: Commercial facility

 India



OMAXE RESIDENCY

- Project Owner: OMAXE LTD
- Site: Uttar Pradesh
- Date of Award: April 2017
- Units: 36 elevators
- Speed: 1.75m/s-velocity
- Building Characteristics: Apartment

 Kyrgyzstan



DORDOI PLAZA2

- Project Owner: DORDOI
- Site: Bishkek
- Date of Award: March 2017
- Units: 8 elevators, 16 ES&MV
- Speed: 1m/s-velocity
- Building Characteristics: Sales Facility(Mart)

 China



Yihe Mansion&Lidu Apartment

- Project Owner: Panjin Construction & Panjin Lidu Real Estate Development Co., Ltd.
- Site: Panjin City, Liaoning Province
- Date of Award: March 2017
- Units: 90 elevators & 110 elevators
- Speed: 1m/s-velocity
- Building Characteristics: Residence, Apartment

 Mexico



BOSQUE REAL 1

- Project Owner: VIDARQ
- Site: Ejidos de San Cristobal Texcalucan
- Date of Award: April 2017
- Units: 9 elevators
- Speed: 1.75m/s-velocity
- Building Characteristics: Residence

 Panama



CORAL PLAZA

- Project Owner: CONSTRUCTORA DE VIVIENDA
- Site: Panama City
- Date of Award: April 2017
- Units: 6 elevators
- Speed: 3m/s-velocity, 1.75m/s-velocity
- Building Characteristics: Residence

 Vietnam



HESCO

- Project Owner: Thang Long Vietnam JSC.,
- Site: Hanoi
- Date of Award: March 2017
- Units: 18 elevators
- Speed: 3m/s-velocity, 2m/s-velocity
- Building Characteristics: Office, Apartment

 Bangladesh



Anabil Tower

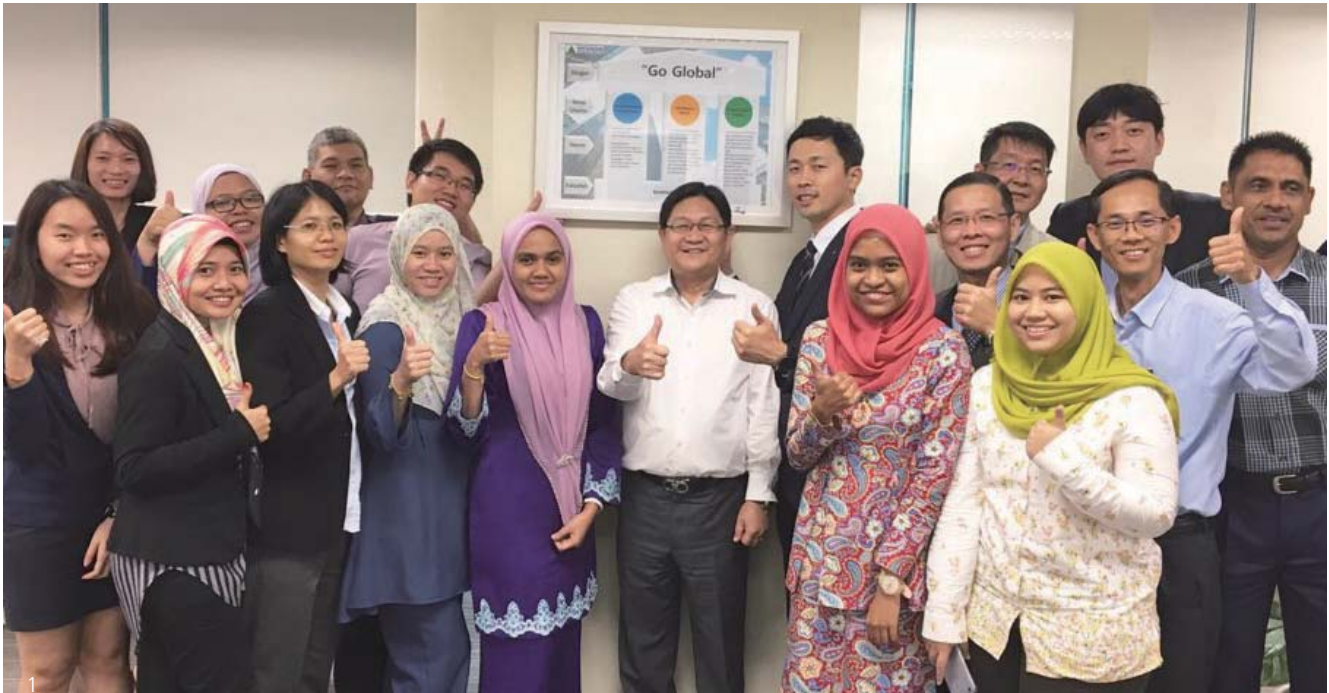
- Project Owner : Samrat Group
- Site : Dhaka
- Date of Award : March 2017
- Units: 5 elevators
- Speed: 2.5m/s-velocity, 2m/s-velocity
- Building Characteristics: Office

 Bangladesh



Sayeed Khokon's Autograph

- Project Owner: Deen Store Group
- Site: Dhaka
- Date of Award: March 2017
- Units: 5 elevators
- Speed: 2.5m/s-velocity, 2m/s-velocity
- Building Characteristics: Office



Hello! Malaysia Sdn. Bhd.

HDEL People will introduce our colleagues who are working in different parts of the world. In the current issue, Vol.10, HDEL People visited the Malaysia Sdn. Bhd. Let's learn more about our foreign colleagues and the traditional food they recommend.

Hyundai Elevator Malaysia Sdn. Bhd. is a joint venture between Hyundai Elevator Company and Naza Group established in January 23, 2013. Our main business is to supply, install, maintain and repair elevators, escalators and conveyors. At present, we have 1,283 units of automated parking system installed in the heart of Kuala Lumpur which is the KL Gateway. Malaysia subsidiary is composed of Finance, HR, Sales & Marketing (NE), Service Sales, Environment, Health & Safety (EH&S), Installation and Service Operation departments. So let us introduce our best team that is the Service Sales team. The team is composed of 6 members with 1 General Manager, 3 Service Sales Engineers, 1 operation administrator and 1 call centre staff member and is

supported by 45 technicians. The main tasks of our service sales engineers are to 1) provide support in the day to day operations for the smooth running of the Service Department 2) handle all routine services, repairs, call backs and warehouse management 3) manage a team consisting of a supervisor and mechanic staff members and 4) handle complaints, provide appropriate solutions and alternatives within the time limits and follow up to ensure resolution. In order to establish a good organization, to manage tasks effectively with clear objectives, we must pay attention to building a good team spirit through conducting a variety of outdoor activities such as monthly lunches, organize birthday celebrations, yearly team building, and festive dinners.



Introducing the Service Sales Team Members.



General Manager, Service Operation
Chiew Shin Yih



Call Center Operator
Hani Syazwani binti Saaban



Service Sales Engineer
Gary Tan



Service Operation Assistant
Nur Syafikah binti Azhar



Service Sales Engineer
Hayatun Hazirah binti Hamdan



Service Sales Engineer
Poo Chuan Han

Traditional Food of Malaysia! The fragrant rice dish, 'Nasi Lemak'



We would like to introduce Nasi Lemak. Nasi Lemak is a Malay fragrant rice dish cooked in coconut milk and pandan leaf. It is commonly found in Malaysia, where it is considered the national dish and it is also popular in neighbouring areas such as Singapore, Riau Islands, Brunei, and Southern Thailand. Nasi Lemak can also be found in the Bangsamoro region of Mindanao prepared by Filipino Moro people. It is considered one of the most famous dishes for a Malay-style breakfast. It is not to be confused with Nasi Dagang, sold in the Malaysian east coast states of Terengganu and Kelantan, although both dishes are often served for breakfast. However, because Nasi Lemak can be served in a variety of ways, it is often eaten throughout the day.

Quick and simple telephone Language lessons

He/She has stepped away for a moment. Can I take a message?



Let's Learn is a section where you can learn the local languages of countries where our local incorporations are located. Access the QR code with your smart phone to listen to the language of the country spoken by the members of incorporations in a video clip.



KOREAN



잠시 자리를 비우셨습니다.
jamsi jarireul biusyotsseumnida.
메모 남겨드릴까요?
memo namgyodeurilkkayo?



CHINESE



他暂时离开了。 要不要留言?
tā zànshí líkāi le. yàobuyào liúyán?



PORTUGUESE (BRAZIL)



Ele não se encontra no momento.
Quer deixar algum recado?



TURKISH



O şuan ofis dışında.
İsterseniz not bırakabilirsiniz.



VIETNAMESE



Anh ấy ra ngoài một lúc.
Bạn có muốn để lại tin nhắn không?



Bahasa Malaysia



Dia melangkah keluar untuk seketika.
Adakah anda ingin meninggalkan mesej?



INDONESIAN

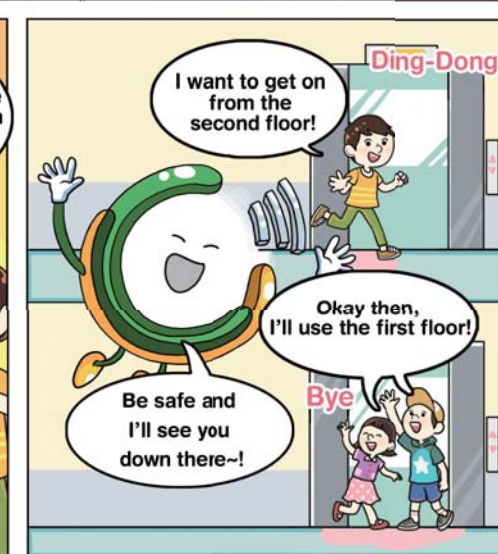
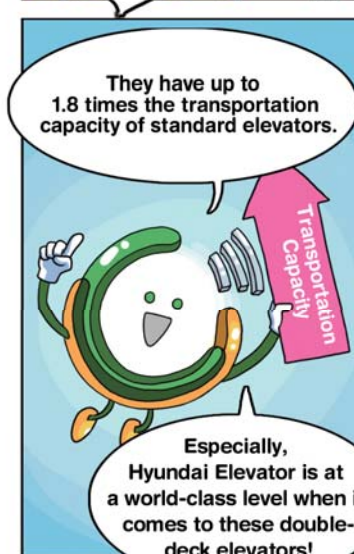
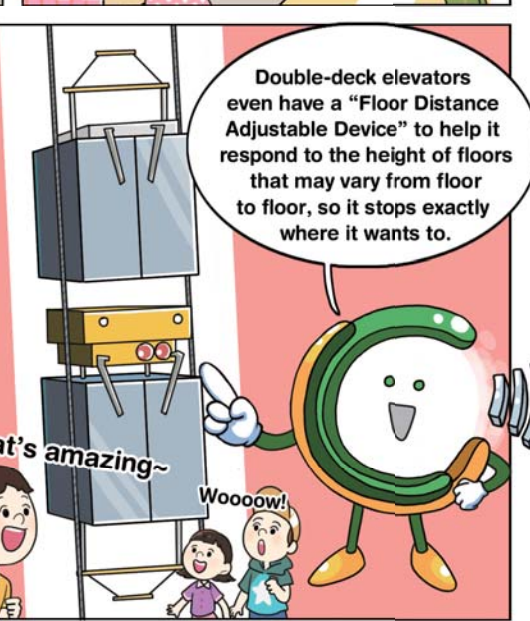
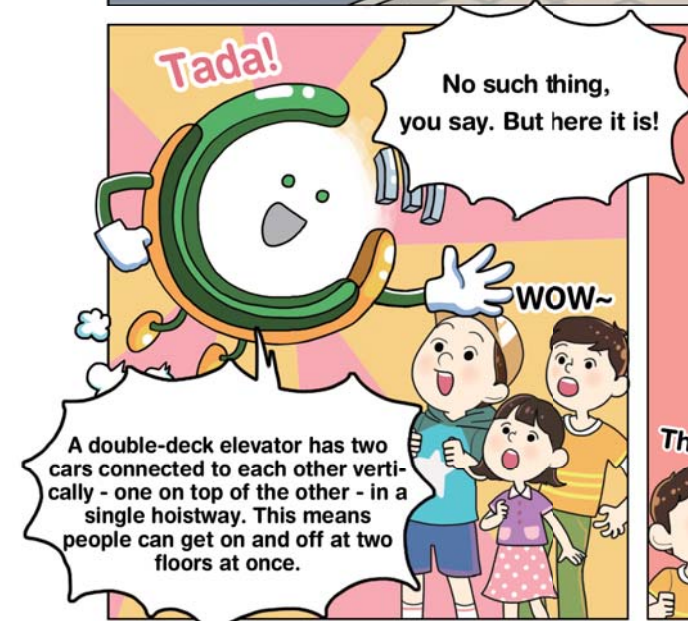
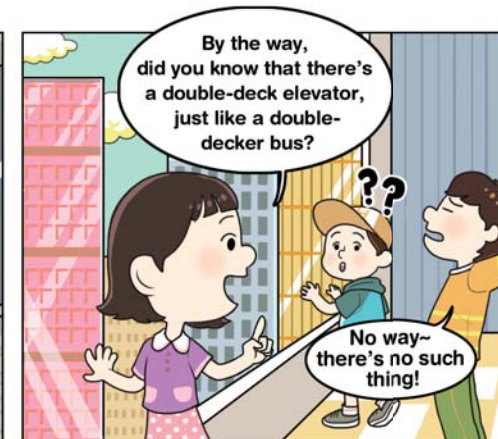
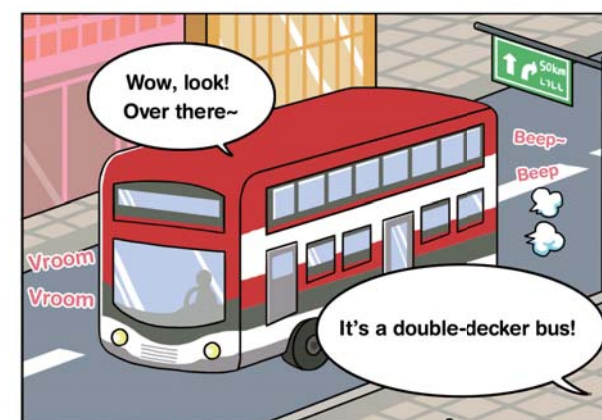


Dia Sedang Keluar Sebentar.
Apakah anda ingin meninggalkan pesan?



Ele-Cop

Have you ever been in a double deck elevator?



Common Safety Rules for Installation



Wear protective equipment

Workers must wear personal protective equipment including safety helmets, safety shoes, and safety belts at the workplace!



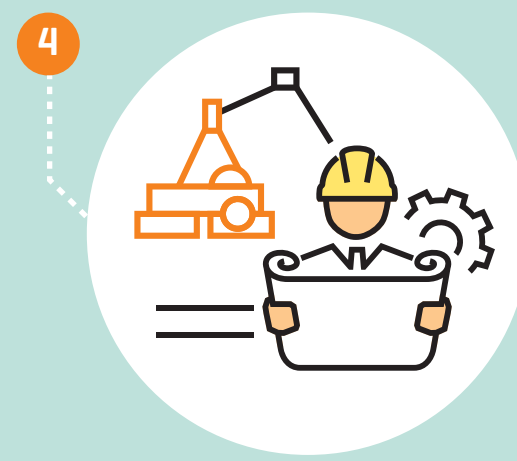
Beware of falling

For areas more than 2 meters high where there is a risk of falling, safety measures such as safety guardrails, lifelines, and covers for gaping holes must be prepared and installed to prevent falling!



Cut off power

If a particular task does not require power, make sure to cut off the power before proceeding!



Safe operation of lifting equipment

Certified lifting equipment must be used in accordance with their capacity!
Check whether the safety device is working before using the equipment



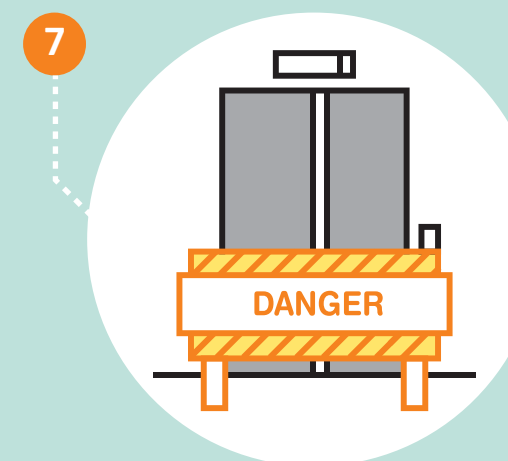
Beware of rotating components

Encase the rotating component with a cover to prevent bodily parts from getting caught up in the equipment!



Check the walk plates

Certified walk plates must be anchored and fixed down!



Shut down areas surrounding the hoist way

When working inside the hoist way, entries and exits must be shielded!



Final inspection by the manager

Only authorized personnel are allowed to work in the workplace.

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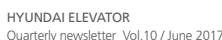
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